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## AMERICAN WOMEN IN RADIO & TELEVISION WELCOMES DENNIS SWANSON TO AWRT HONORARY TRUSTEESHIP

(April 10, 2008, McLean, VA) – American Women in Radio & Television (AWRT) is proud to announce the newest Honorary Trustee of the Foundation of AWRT, Dennis Swanson, President of Station Operations, Fox Television Stations Group in New York.

Mr. Swanson is an industry icon having spent the last 50 years in the field of television, news and entertainment. Before joining Fox Television Stations Group, Swanson was Executive Vice President and Chief Operating Officer, Viacom Television Stations Group, where he oversaw operations of the division's television stations. Swanson previously served as president and general manager of WNBC-TV in New York as well as co-chair of NBC Olympics. He was president of ABC Sports from 1986-1996. Prior to joining the ABC network, Swanson was the president of ABC-owned television stations where he gave Oprah Winfrey her first daytime talk show. Swanson serves as Chairman of the Board of Directors of the Emma Bowen Foundation and is Past-Chairman of the Board of Trustees of the National Academy of Television Arts and Sciences.

“AWRT and its education foundation are such positive forces in our industry,” Mr. Swanson stated. “I am honored to join the roster of this distinguished organization.”

AWRT 2008 Chair Mary Bennett stated, “The AWRT Honorary Trustees are part of the depth and strength of our organization. The support of our mission by Dennis Swanson demonstrates his commitment to the advancement of diversity in our industry.”

Swanson joins the following existing Honorary Trustees in supporting the Foundation of AWRT: David J. Barrett, President & CEO, Hearst-Argyle Television; Tim Bennett, President, Harpo Productions; Pierre C. Bouvard, President, Sales and Marketing, Arbitron; Andrew S. Fisher, President, Cox Television; John Gehron, General Manager, Harpo Radio; Ralph Guild, Chairman of the Board, Interep; Jeff Haley, President/CEO, Radio Advertising Bureau; Ted Harbert, President & CEO, E! Networks; John Hogan, CEO, Clear Channel Radio; Luis G. Nogales, President, Nogales Investors, LLC; Stu Olds, CEO, Katz Media Group; Franklin D. Schurz, Jr., Chairman and CEO, Schurz Communications, Inc.; Peter Smyth, President & CEO, Greater Media Inc.; Sir Howard Stringer, Chairman & CEO, Sony Corporation; Andrea Wong, President & CEO, Lifetime Networks; Lauren Zalaznick, Chairman & CEO, Oxygen Media, Inc.; and Jeff Zucker, Chairman & CEO, NBC Universal, Inc.

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**About AWRT:** The year 2008 marks the 57<sup>th</sup> Anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

**About The Foundation of AWRT:** The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT. The Foundation supports several public service campaigns including most recently *AWRT Empowering America*, which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards<sup>®</sup>, a live, New York-based gala that awards exemplary programming created for, by, and about women.

**About Fox Television Stations Group:** Fox Television Stations Group, one of the nation's largest owned-and-operated network broadcast groups, comprises 35 stations in 26 markets, covering nearly 45% of U.S. television homes. This includes six duopolies in the top 10 markets: New York, Los Angeles, Chicago, Dallas, Washington, D.C. and Houston; as well as duopolies in Minneapolis, Phoenix and Orlando.