



Author and Journalist Mariane Pearl to Receive American Women in Radio & Television *International Outreach Award*

February 5, 2008 (McLean, VA) – American Women in Radio & Television (AWRT) is pleased to announce that the recipient of the 2008 *AWRT International Outreach Award* is international journalist and author Mariane Pearl. The award – which recognizes an individual in the electronic media or allied field who has bridged borders and broken barriers to help Americans learn more, connect more or do more to support solutions that tackle issues of global concern – will be presented at a reception at the Hilton Washington Embassy Row in Washington, D.C., on Friday, March 14, 2008, in conjunction with AWRT's 2008 Leadership Summit & Business Conference.

Mariane Pearl was five months pregnant when her husband, *Wall Street Journal* reporter Daniel Pearl, was kidnapped and brutally murdered by a militant Islamic fundamentalist group in Pakistan in 2002. Her book *A Mighty Heart: The Brave Life and Death of My Husband Daniel Pearl* introduced the world to Daniel as he was when he was alive and also provided a heartbreaking, first-person account of his disappearance and death. She co-founded the Daniel Pearl Foundation to further the ideals that inspired her husband's life and work and to promote cross-cultural understanding through journalism, music and innovative communications.

An award-winning international journalist, Pearl has traveled the globe reporting and producing documentaries on the sensitive issues surrounding the application of genetic technology to contemporary challenges. *Biological Memory*, the second report in her series, won the prestigious Science and Society Award at the International Festival of Scientific Film. After September 11, 2001, she reported from Pakistan, examining media coverage of the war in neighboring Afghanistan. She currently serves as a "Global Diary" columnist for *Glamour* magazine.

"Mariane Pearl had the courage to turn tragedy into a purpose-driven mission that will inspire many generations to come," said AWRT President Maria Efantis Brennan, CAE. "It's our honor to recognize her with the *AWRT International Outreach Award*."

"I am honored and it is certainly a great encouragement to receive this award," said Mariane Pearl.

The *AWRT International Outreach Award* presentation is part of the AWRT Leadership Summit & Business Conference—an annual gathering of professionals and leaders for information exchange, professional development and networking. For more information and to register for the 2008 AWRT Leadership Summit & Business Conference, please visit www.awrt.org.

PRESS INTERESTED IN ATTENDING THE PRESENTATION SHOULD CONTACT AWRT'S PUBLICIST, JODY MILLER, AT JLM PR IN NEW YORK: 212-431-5227.

About AWRT: The year 2008 marks the 57th anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio & Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT. The Foundation supports several public service campaigns, including most recently AWRT Empowering America, which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the Empowering America program. The Foundation also produces nationally acclaimed recognition programs, including the Gracie Allen Awards®, a live, New York-based gala that honors exemplary programming created for, by and about women.