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American Women in Radio & Television Announces Full Agenda for 2008 Leadership Summit & Business Conference

*Speakers Include Candy Crowley, Suze Orman, Mariane Pearl and
FCC Commissioners Adelstein, Copps, McDowell and Taylor Tate*

March 11, 2008 (Washington, DC) – American Women in Radio and Television (AWRT) is pleased to announce the full agenda for the 2008 Leadership Summit & Business Conference. The event begins with a reception and screening of the *14 Women* film on Thursday, March 13, 2008. *14 Women* offers a candid, inspiring look at the 109th Congress whose ranks included a historic 14 female senators. The event will be held at the National Association of Broadcasters (NAB), 1771 N Street, NW, Washington, DC.

The Summit continues on Friday, March 14, 2008 at the Hilton Embassy Row Hotel, 2015 Massachusetts Avenue NW, Washington, DC, beginning with opening keynote speaker, **Candy Crowley**, CNN senior political correspondent. Immediately following will be a general session, moderated by **Bonnie Press**, President, Katz Clear Channel Advantage, entitled *Emerging Markets for the Evolving Salescape*. The next general session, *A Conversation with the FCC*, will be moderated by **Henry Rivera**, Partner, Wiley Rein LLP, with FCC Commissioners **Jonathan Adelstein**, **Michael Copps**, **Robert M. McDowell** and **Deborah Taylor Tate**.

Following the morning sessions will be a keynote luncheon featuring best-selling author and CNBC financial guru **Suze Orman**, and the presentation of the 2007 AWRT Achievement Award to **Audrey Tanzer**.

The post-lunch general session *Bridging the Generation Gap-An Exploration of Four Distinct Markets* will be presented by **Cherilyn Cepriano, JD, CAE**, Senior Associate, The Coulter Companies. The final educational session, moderated by **Joan Gartlan**, Executive Vice President, Porter Novelli, will be *Women Impacting Public Policy*.

The day will conclude with a special reception and presentation of the AWRT International Outreach Award to journalist, humanitarian and author of *A Mighty Heart*, **Mariane Pearl**.

The Summit continues on Saturday, March 15, 2008 with a Power Breakfast honoring the 2007 AWRT BELL Awards which recognize outstanding leaders at the local level. After the awards ceremony, there will be AWRT Area Meetings, followed by the AWRT State of the Association, Annual Business Meeting and Silver Bowl Contribution Ceremony. AWRT National Chair, **Mary Bennett**, Executive Vice President of the Radio Advertising Bureau, will deliver the AWRT State of the Association Address.

AWRT would like to thank the following sponsors for their support of the AWRT Annual Leadership Summit: Wal-Mart/Sam's Club, Arbitron, AT&T, CNBC, Katz Media Group Women's Career Summit, Lehmann Strobel PLC, National Association of Broadcasters, National Cable & Telecommunications Association, Radio Advertising Bureau, The Suze Orman Show and *The Washington Post*.

For more information and to register for the 2008 AWRT Leadership Summit and Business Conference, please visit <http://www.awrt.org/Conferences/2008-Summit/schedule.htm>.

PRESS INTERESTED IN ATTENDING THE SUMMIT SHOULD CONTACT AWRT'S PUBLICIST, JODY MILLER, AT JLM PR IN NEW YORK: 212-431-5227.

About AWRT: The year 2008 marks the 57th Anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT. The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards[®], a live, New York-based gala that awards exemplary programming created for, by, and about women.

For more information about AWRT and the Foundation of AWRT, including membership, call its headquarters at (703) 506-3290, or visit its web site at www.awrt.org.

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