

American Women in Radio & Television Announces its BELL (Bringing Excellence to the Local Level) Award Winners

January 17, 2008 (McLean, VA) – American Women in Radio and Television is pleased to announce the recipients of the 2007 AWRT BELL Awards (Bringing Excellence to the Local Level). The AWRT National Area Management Committee selected the winners based on the outlined criteria for nomination. The BELL Awards will be presented in conjunction with the 2008 AWRT Leadership Summit & Business Conference which will be held Thursday, March 13, 2008 through Saturday, March 15, 2008 at the Hilton Washington Embassy Row Hotel, 2015 Massachusetts Avenue NW, Washington, DC 20037. Each year, the National Board of AWRT recognizes the outstanding achievements of its 25+ chapters and their leaders through the BELL Awards program. Congratulations to all of this year's winners.

OUTSTANDING DIVERSITY PROGRAMMING

AWRT Philadelphia Tri-State Area Chapter – International Black Film & Media Conference

OUTSTANDING PROGRAMMING EXCELLENCE

AWRT Tulsa Media Alliance (small market) – Wizard of Ads
AWRT Houston Chapter (large market) – What Men Don't Tell Women About Business
AWRT National Capital Area Chapter (large market) – Brown Bag Lunch at C-SPAN
AWRT Dallas/Ft. Worth (overall) – Annual Awards of Excellence

OUTSTANDING PROGRAM SERIES

AWRT New York City Chapter

OUTSTANDING FUNDRAISING CAMPAIGN

AWRT Sacramento Chapter (small market: financial) – 2007 Good News Awards & Scholarship Program
AWRT Southern California Chapter (large market: financial) – Genii Awards

LARGEST MEMBERSHIP INCREASE

AWRT Dallas/Ft. Worth Chapter – In New Members
AWRT Sacramento Chapter – In Percentage

OUTSTANDING NEWSLETTER

AWRT Twin Cities Media Alliance

OUTSTANDING WEB SITE

AWRT Dallas/Ft. Worth Chapter

OUTSTANDING LOCAL OUTREACH

AWRT National Capital Area Chapter

RISING STAR

South East Area: Brenda Labbee of the AWRT Atlanta Chapter
South East Area: Rosalie Gossett of the AWRT Bay Area Media Alliance
South Central Area: Courtney Edminston of the AWRT Houston Chapter
Western Area: Justine McComb of the AWRT Sacramento Chapter
Overall National Winner: Jonelle Henry of the AWRT National Capital Area Chapter

OUTSTANDING LOCAL MEMBER

Northeast Area: Deborah Salons of the AWRT National Capital Area Chapter
Western Area: Jann Taber of the AWRT Sacramento Chapter
Overall National Winner: Sherree Haevischer of the AWRT Dallas/Ft. Worth Chapter

The AWRT Annual Leadership Summit and Business Conference is a forum for information exchange, professional development and networking among business leaders and emerging leaders from across the country.

For more information and to register for the 2008 AWRT Leadership Summit & Business Conference, please visit www.AWRT.org.

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About AWRT: The year 2008 marks the 57th Anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT.

The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards[®], a live, New York-based gala that awards exemplary programming created for, by, and about women.