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American Women in Radio and Television to Screen "14 Women" at 2008 Leadership Summit & Business Conference

January 22, 2008 (McLean, VA) – American Women in Radio & Television (AWRT) proudly announces the screening of the documentary film "*14 Women*" at the 2008 AWRT Leadership Summit & Business Conference to be held March 13-15, 2008 at the Hilton Washington Embassy Row Hotel in Washington, D.C. Sponsored by Wal-Mart Stores, Inc., a longtime AWRT supporter and partner, the screening will take place on Thursday, March 13, 2008 at 5:30 p.m.

"*14 Women*" offers a candid, inspiring look at the 109th U.S. Congress, which met from January 2005 to January 2007—and whose ranks included a historic 14 female senators. Shot in an intimate and energetic style, the film demonstrates the important role women play in the U.S. government and the impact the 14 legislators have on the country. The documentary these 14 extraordinary women as they and their colleagues grapple with immigration reform, Hurricane Katrina, Iraq War funding and other hot-button issues.

For the documentary, seasoned producer Sharon Oreck teamed up with director Mary Lambert—the sister of Sen. Blanche Lincoln (D-Ark.)—and producer Nicole Boxer, who is Barbara Boxer's daughter. The filmmakers make the most of the unparalleled access they enjoyed. The movie tracks its subjects from office to Senate floor and from their home states to their actual homes. What emerges is not only a sense of history but a sense of possibility.

"We appreciate the opportunity the producers and Wal-Mart have given us to premiere this important film," said 2007/2008 AWRT Chair Mary Bennett, executive vice president of marketing for the Radio Advertising Bureau. "We hope and trust the film will inspire generations of women to reach beyond traditional roles and blaze trails in the political arena."

"Women nationwide continue to make a difference in the world, their communities and homes," said Esther Silver-Parker, senior vice president, Diversity Relations, Wal-Mart, Stores, Inc. "It is important to demonstrate the many ways women are changing the face of our country. As one of the leading employers of women, Wal-Mart understands the valuable impact women make each day, and we are proud to sponsor this powerful screening, which will demonstrate to school-aged girls, the impact of women in U.S. politics."

The screening will include members of the 109th Congress and is part of the AWRT Leadership Summit & Business Conference—an annual gathering of professionals and leaders for information exchange, professional development and networking. For more information and to register for the 2008 AWRT Leadership Summit & Business Conference, please visit www.awrt.org.

PRESS INTERESTED IN ATTENDING THE SCREENING SHOULD CONTACT AWRT'S PUBLICIST, JODY MILLER AT JLM PR IN NEW YORK: 212-431-5227.

About AWRT: The year 2008 marks the 57th Anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio & Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT. The Foundation supports several public service campaigns, including most recently AWRT Empowering America, which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the Empowering America program. The Foundation also produces nationally acclaimed recognition programs, including the Gracie Allen Awards®, a live, New York-based gala that honors exemplary programming created for, by and about women.

About Wal-Mart: Every week, millions of customers visit Wal-Mart Stores, Supercenters, Neighborhood Markets, and Sam's Club locations across America or log on to its online store at <http://www.walmart.com>. The company and its Foundation are committed to a philosophy of giving back locally. Wal-Mart is proud to support the causes that are important to customers and associates right in their own neighborhoods, and last year gave more than \$270 million to local communities in the United States. To learn more, visit <http://www.walmartfacts.com>, <http://www.walmartstores.com>, or <http://www.walmartfoundation.org>.

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